

# Back of the House

Innovations in hotel products and services

## ▶▶ BEHIND THE SCENES



### APPAREL

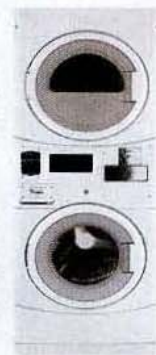
Cintas' Sahara Collection is a safari-inspired apparel line for hotels and resorts.

The seersucker shirt and tunic include soil release properties for easy at-home laundering and moisture wicking properties to keep the wearer dry and comfortable. **Circle 102**

### LAUNDRY

Whirlpool Commercial's new High-Efficiency Stack Washer/Dryer is Energy Star and CEE Tier II qualified, and the washer's high-speed spin extractor removes excess water, providing users with dryer laundry while reducing energy and water bills.

**Circle 103**



### BEDDING

Protect-A-Bed's new Luxury Pillow with a waterproof pillow protector features microfiber

filling with the same comfort and feel of down, says the company. It features a unique zipper closure that allows users to adjust the amount of filling to suit individual comfort levels. **Circle 104**



### STAIN DETECTION

Spectronics Corp.'s EA-160 UV inspection lamp is a light-weight, portable unit ideal for detecting stains, spills,

germs and other contaminants on surfaces as diverse as carpets, upholstery and bedding to countertops and food-preparation areas.

**Circle 105**



### DIGITAL MARKETING

The recently launched company buuteeq offers independent boutique hotels an easy-to-use subscription-based digital marketing system that enables the properties to create and manage high-performing websites, mobile and social channels, promotions and reservations. **Circle 106**



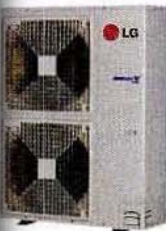
### LIGHTING

HB Architectural Lighting Inc.'s custom pendants, designed by Wilson Associates for The Peabody Orlando, feature a blend of hand-painted, honey amber acrylic with hand-blown multi-glass flowers and a custom champagne finish.

**Circle 100**

### HVAC

LG Electronics' Multi-V technology utilizes both inverter and constant speed compressors in tandem to provide efficient heating and cooling. The technology reduces operational noise for a better guest experience. The



advanced VRF heat pump system in LG's Multi-V Mini uses sophisticated inverter technology and zoned evaporators for better dehumidification and tighter temperature control.

**Circle 101**